Twitter Thread by Writing To Riches



Writing To Riches
@WritingToRiches

Start Earning Online With Just $100

(Thread)

Step #1: Learn a Skill On YouTube

- SEO
- Web design
- Email marketing

Those are just a few examples.

The big idea is choosing a "high-ROI" skill.

In other words, a skill that makes other companies a lot of money.

Running Cost: $0

Step #2: Choose a Niche

- CrossFit gyms
- Wellness ecom stores
- Digital marketing agencies

Again, a few examples out of many.

Once you decide, do a ton of market research.

Find out what they need, then use it for step #4.

Running Cost: $0

Step #3: Get an Email + Warm It Up

Buy your domain, then add on G Suite.

After that, warm up the domain so you don't land in spam.

You can take care of the next couple steps while it warms up.

Running Cost: $30

Affiliate link for warming software:

https://t.co/rwYVHT7RFy

Step #4: Craft an Offer

Basic questions to answer...

- What will you deliver?
- What is the value of it?
- How much will you charge?

Some examples...

- Website design for $1500
- SEO services for $2500/mo
- Email marketing for $3000/mo

Running Cost: $30

Step #5: Build a Landing Page

Settle on your preferred builder (Carrd is a solid, cheap option).

Explain your offer, use social proof, make the CTA scheduling a call.

Alternatively, you can forward the domain to your LinkedIn and make the LP later.

Running Cost: $50

Step #6: Find Leads

There are a lot of ways to do this.

Scraping with Snov on LinkedIn is my favorite.

Buy the cheapest package to get started.

Running Cost: $90

Affiliate link:

https://t.co/t77pF6gop4

Step #7: Contact Leads

LinkedIn works.

Cold email works.

Basically every social media platform works.

Choose one, then send them personalized outreach messages.

For this thread, we'll use your leftover Snov credits to send emails too.

Running Cost: $90

Step #8: Sell Your Offer

Messages turn into discovery calls.

Discovery calls turn into sales calls.

You can use Calendly to schedule them.

Then, you'll build rapport, ask qualifying questions, and sell.

Running Cost: $100

Final Step: Get Paid

Once you close the sale, you'll get paid and start delivering your service.

So, the basic process is:

- Learn for free
- Create an offer
- Buy some software
- 10-50x your investment

That's a lot of upside for so little risk.

Pretty cool, right?

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