

Twitter Thread by L.A.M.Z



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If you wanna learn WRITING, CONTENT MARKETING AND COPYWRITING for FREE in 2021, this THREAD is for you. Tag your friends/families that might need these FREE resources!

1. Free Writing Editing Tutorial - Get Your First Draft Written Right!

In this course, you will :

Create a good first draft

Write page after page even when you don't feel "inspired"

Understand what inspires and motivates you

<https://t.co/nN1pQwGrZC>

2. Business Writing

In this course, you will learn

Write effective emails, letters, memos, reports.

Analyze a writing situation and determine the appropriate communication strategy, format, style, and content.

<https://t.co/hmdye9MEFh>

3. Beginner's Guide To Copywriting (EASY 12 STEP METHOD)

How to influence people to take action after reading your copy

How to grab the reader's attention

How to create a burning desire for your product or service

<https://t.co/CbHy3qWZvu>

4. Copywriting that sells:

In this course, you will learn:

How to identify your target audience

How to research your target audience

How to write texts that will convert for that target audience

You will be able to put together a content plan

<https://t.co/c1N2WklgSZ>

5. Copywriting: Fundamentals For Beginners:

What you will learn:

The fundamentals of copywriting.

The basics of writing to sell.

How to solidify client relationships.

How to begin your freelance copywriting career.

<https://t.co/4amwdiWgrf>

6. Creating a High Convertible Landing Page - Complete Theory

What you will learn:

What is landing page

Why do we need Landing Pages

Principles and Industry best practice to structure CTA BUTTONS

All about Copywriting

Making a Compelling Headline

<https://t.co/jW5Os1A3bD>

7. Writing Winning Resumes and Cover Letters

In this course, you will learn

1. Identify the real purpose of a resume.

2. Identify relevant competencies for a position.

3. Adapt your resumes to Applicant Tracking Systems (resume screening software).

<https://t.co/U8IMJ9xkBL>

8. Introduction to Writing Fiction (Hands-on Course on Fiction Writing/ Creative Writing)

The Course: In this step-by-step course aspiring writers are introduced to the most foundational elements of fiction-writing process.

<https://t.co/Y1PbxSjCPx>

9. Content Marketing 101: A Free Guide for Beginners

What you'll learn:

5-10x your traffic, sales and revenue using content marketing

Content Research / Keyword Research

Content Promotion and Backlink Building

SEO Optimized Content Building

<https://t.co/bismN5LNtY>

10. Learn to Write What Ranks (SEO Blogging)

What you will learn:

Write Content That Ranks

Content Creation Strategy

Find Topics That Attract More Visitors

Content Creation Framework

Content Optimization

SEO Blogging Tricks

<https://t.co/R4OVSKeEv8>

Free copywriting e-books:

■ <https://t.co/y3laZG3W46>

■ <https://t.co/Celhs0Mi1P>

■ <https://t.co/zjHWd9K4Gn>

■ <https://t.co/a02k2tAqeT>

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