

Twitter Thread by Techno Funda Investing



Techno Funda Investing

@TechnoFunda6



Case Study 3 : #UnitedSpirits / #DiageoIndia ■

CMP – 629.25 (4/6/2021)

(Must read Thread ■for #TA & #FA learners)

Fundamentals Sound & Technically Breakout Soon Candidate !

#TechnoFundaInvesting

@dmuthuk hope you like our detailed analysis■

@caniravkaria

@rohanshah619



1■United Spirits Limited, abbreviated to #USL (Diageo India) is an Indian alcoholic beverages company, and the world's second-largest spirits company by volume.

#UnitedSpirits #USL #DiageoIndia #StockMarket #TechnoFunda #Investing

2■Company has a comprehensive brand portfolio with over about 80 brands of Scotch whisky, IMFL whisky, brandy, rum, vodka and gin.

11 of these brands sell more than a million cases annually.

#UnitedSpirits #USL #DiageoIndia #StockMarket #TechnoFunda #Investing

3■Company's popular brands include - Johnnie Walker, Black Dog, Black & White, Vat 69, Antiquity, Signature, Royal Challenge, McDowell's No. 1, Smirnoff and Captain Morgan.

#UnitedSpirits #USL #DiageoIndia #StockMarket #TechnoFunda #Investing

4■Few Fundamental Positives■

■Company Market Cap – 45,723.74 Cr

■TTM EPS – 5.28

■TTM P/E – 119.20

■Industry Average P/E – 113.63

■Book Value – Rs. 56.20.

■Promoter Holding Pledge – 1.19% (Reduced from 3.22% in 9 quarters)

5■Diageo India's debt in FY14 was Rs.8307 crores which as of FY21, it is just Rs. 556 crores.

■Company likely to be debt free by this H1.

6■Anand Kripalu - present MD & CEO cleaned the company thoroughly, making it debt free and successfully changed the product mix.

(Will step down effective 30 June 2021)

#UnitedSpirits #USL #DiageoIndia #StockMarket #TechnoFunda #Investing

7■Diageo India's 3 year profit CAGR is 26%, 5 years 21%

Sales remained flat but with Hina Nagarajan, an aggressive growth person taking over as MD & CEO from 1 July 2021 one can expect good growth in coming years

#UnitedSpirits #DiageoIndia #StockMarket #TechnoFunda #Investing

8■Total Equity - 72.66 Cr Shares

Public Share Holding around 14.66% i.e., ~10 Cr shares.

#UnitedSpirits #USL #DiageoIndia #StockMarket #TechnoFunda #Investing

9■ Most of the Mutual Fund Houses have increased their holding in the counter in April 2021.

#UnitedSpirits #USL #DiageoIndia #StockMarket #TechnoFunda #Investing

■■Technical Analysis■

Specially for [@dmuthuk](#)

Have analyzed chart on daily & monthly time frame

On daily chart there is a strong resistance around 645 – 670 levels. If this resistance is broken then surely stock can go to 740 soon.

#UnitedSpirits #DiageoIndia #StockMarket

TechnoFundaInvesting published on TradingView.com, June 06, 2021 22:22:51 IST
NSE:MCDOWELL_N, 1D 629.35 ▲ +15.15 (+2.47%) O:617.00 H:644.80 L:611.30 C:629.35



1■1■On monthly chart, #ascendingtriangle is being formed which can give #breakout around 730 – 740 levels.

On breakout stock can go towards levels of around 1370 + in 18 – 24 months.

Technically, for investment one should place a stop loss around 400 - 410

[@caniravkaria](#)



1■2■ Would like to conclude with a few tweets of [@dmuthuk](#) sir himself -

■China's largest spirit maker is valued at \$300 billion. Diageo, a well respected global company, largest spirit maker in India is valued at \$5 billion.

#UnitedSpirits #USL #TechnoFunda #Investing

1■3■

[@dmuthuk](#) adds -

In my view, Diageo India would be a huge wealth creator in the next two decades.

#UnitedSpirits #USL #DiageoIndia #StockMarket #TechnoFunda #Investing

1■4■

[@dmuthuk](#) sir adds -

■Diageo India is just a \$5 billion market cap company. I think many have no clue how big this can be in another 10 to 20 years.

■Globally, Diageo stands for ethics and integrity; very much important especially for liquor industry.

#TechnoFunda

Disclaimer : This is not a stock recommendation on #UnitedSpirits. Just a case study for educational purpose explaining how #TechnoFunda Investing works.

Consult your Financial Advisor before Investing !

#UnitedSpirits #USL #DiageoIndia #StockMarket #TechnoFunda #Investing