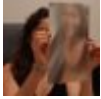


Twitter Thread by Ophir Harpaz



Ophir Harpaz

[@OphirHarpaz](#)




[1/4] Ok this is really funny, check this out.

I was in the process of booking a flight via [@OneTravel](#). Trying to make me book ASAP, they claimed: "38 people are looking at this flight".

Whoa, 38 is a lot, I have to hurry up. But first I have to check how they came up with 38 >>

38 people are looking at this flight.

Book now before
tickets run out!

19:29 
min sec

[2/4] Right click and a quick "inspect" on the number, I found out the element's class name is "view_notification_random". Awesome variable naming guys.

So you're _randomly_ trying to freak me out. Alright >>

span.view_notification_random 12.25 × 12

38 people are looking at this flight.

▼

```
<span class="view_notification_random">38
</span> == $0
" people"
</b>
" are looking at this flight."
```

[3/4] So what's your sophisticated pseudo-random algorithm?

Apparently, OneTravel are choosing a number between 28 and 45.

Because as you all know, based on serious psychological research, these numbers tend to make people book their flights fast #sarcasm #not42 >>

```

    typeOf IsCCNAndTFNMasking != "undefined" && IsCCNAndTFNMasking != "" && $("#PaymentList_1__CardNumber").val().length > 0 && enableShowFlightDetailsLink) {
    var u = 28,
    c = Math.floor(Math.random() * (45 - u)) + u;
    for ($(".view_notification_random").text(c),
    $(".payment_page_errors_inner").find(".validation-s
    typeOf IsCCNAndTFNMasking != "undefined" && IsCCNAndTFNMasking != "" && $("#PaymentList_1__CardNumber").val().length > 0 && enableShowFlightDetailsLink) {
    $(".flight-details-link").length > 0 && enableShowFlightDetailsLink) {

```

[4/4] Here's a bonus graph.

Thanks [@IddoYadlin](#) and #WolframAlpha.

