

Twitter Thread by David Kadavy



David Kadavy

@kadavy



An annoying feature in an "influencer" career is that it seems like you'll be much better off if you're "nice" to everyone.

You can always collaborate or "swap." You don't like their work, or maybe even them as a person, but gosh can you pass up this opportunity?

This might be an illusion. You're probably better off ignoring everyone and focusing on your own work.

Then again, it might not be an illusion. It's something I've noticed with successful Hollywood people. They're so damn nice. Either they are extremely agreeable people, or they have to fake it.

However, it's a much more people-oriented business than publishing.