

Twitter Thread by Julian Shapiro



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A framework for good writing.

1. Use draft 1 to find your novel ideas, which are:

- **Counter-intuitive**
- **Counter-narrative**
- **Shock and awe**

2. Draft 2 is for making those novel ideas stick—via:

- **Stories**
- **Analogies**
- **Examples**

Writing quality = Novelty x Resonance